



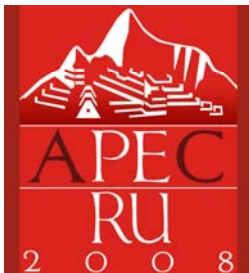
**Asia-Pacific
Economic Cooperation**

2008/TEL38/PLEN/015

Agenda Item: 8

GBDe Voluntary Report

Purpose: Information
Submitted by: GBDe



**38th APEC Telecommunications and Working
Group Meeting – Plenary Session
Lima, Peru
15-17 October 2008**

**GBDe Voluntary Report
APECTEL38, Plenary
Lima, October 17, 2008**

Thank you, Chair,

On behalf of the Overall Chair of the Global Business Dialogue on Electronic Commerce (GBDe) for 2008, Mr. Takashi Enomoto, Senior Executive Vice President of NTT DATA CORPORATION, I would like to express our thanks and gratitude for the warm welcome, hospitality and continued cooperation of APEC TEL.

Let me briefly update the GBDe's recent activities. This year we decided to focus the GBDe's effort on creating a "Sustainable e-Commerce Business Society." Under this theme, we have formed six "Issue Groups," each of which is creating recommendations for policymakers around the world. These Issue Groups are;

- Digital Home
- International NFC Payments
- Consumer Confidence
- Cyber Security
- Ubiquitous Network Society
- Digital Opportunity

GBDe held a workshop for the Digital Home, International NFC Payments and Digital Opportunity Issue Groups in Taipei this past June. Over 400 participants came to the workshops totally. The International NFC Payments Issue Group focused on mobile phone payment technology. We went through the current status of development and applications for mobile phone payments in several economies and are discussing how to extend this payment method into a cross-border environment. The Issue Group plans to propose how we can create an interoperable environment for international NFC payments.

This year, we are holding the 10th Annual GBDe Summit in San Francisco, on October 31. On behalf of GBDe, I would like to express my great appreciation for the attendance of Ambassador Juan Carlos Capuñay, Executive Director of the APEC secretariat.

At the summit, our six Issue Groups will present their recommendations and reflection papers, and will report on the results of their activities over the past year. Suggestions will be presented and summarized by each Issue Group individually. Our activities at the summit will be focused on the same topics discussed by these issue groups, as well as our annual theme of a "Sustainable e-Commerce Business Society," and will give attendees a chance to interact with executives from around the globe who are interested in these issues. You can find the result of our activities at the Summit at our website.

<www.gbd-e.org>

The GBDe finds the work of APEC TEL helpful in developing principles which may be further enriched and applied globally.

Thank you again for your cooperation with GBDe. See you in San Francisco on Halloween.